

KRNOG 4.0

2026

Sponsorship Package

About KRNOG

KRNOG (Korea Network Operators' Group) provides a forum for key Internet builders in South Korea to learn from peers and leaders in the Internet community from around the world.

KRNOG is a non-profit event run by a group of volunteers as a special interest group of South Korea Network & IT Service Providers.

Event Description

The inaugural KRNOG was held on April 13th, 2023, with a variety of local and international speakers, and support from our generous sponsors. As an annual event, KRNOG is a platform for sharing knowledge and new trends, providing training and serving as a place for professional networking.

Past Event	Attendance	Sponsors
• KRNOG 1.0 • April, 13, 2023 • LGU+, Auditorium	88 Attendees	APNIC, AWS, Equinix, Fastly, Google, Kentik, KINX, LGU+, SK broadband
• KRNOG 2.0 • October, 24, 2024 • TextileCenter, Event Hall	196 Attendees	APNIC, AWS, BBIX, Digital Realty, Digital Edge, Equinix, F5, Google, JPNAP, KISA, SEIKO, KINX, SK broadband, Sunevision, Zenlayer
• KRNOG 3.0 • October, 29, 2025 • Novotel Ambassador Seoul Dongdaemun Hotels	207 Attendees	KISA, AWS, APNIC, BBIX, Digital Realty, DreamLine, Equinix, Flexoptix, Google, JPNAP, KISA, , KENTIK, KINX, SEIKO, KINX, NOKIA, OPTAGE, SEIKO, SK broadband

KRNOG 4.0 will be held on October 28, 2026, as a full day event. We expect around 200 attendees from 60+ organizations.

Most attendees are key network engineers and operators from ISPs, but participants also come from:

- Internet Exchange providers
- Content providers
- Data Centers
- Hosting providers
- Commercial Internet industry organizations
- Research and educational institutions
- Government departments
- Local Internet Registries (LIRs)
- Domain Registrars and Registries

This is a good opportunity to promote your products or services to

industry professionals.

Venue Details

Novotel Ambassador Seoul Dongdaemun Hotels (노보텔 앰배서더 서울 동대문)

238 Euljiro, Jung Gu, 04561 Seoul, South Korea (서울특별시 중구 을지로 238)



<https://maps.app.goo.gl/EbhZYC8CDV75HysJ6>

<https://naver.me/GUwSKeF0>

Social Venue Details

TBC

Sponsorship Tier

We are presenting four sponsorship tiers. For enquiries, please contact krnog@googlegroups.com

Category	Sponsorship Tier			
	Standard	Coffee Cart	Lunch	Networking Social
Package Cost (Limit)	USD 4,000	USD 5,000	USD 5,000	USD 6,000
Logo on Event Banner*	Logo	Logo	Logo	Logo
Logo on Event Standees	Logo	Logo	Logo	Logo
Logo on eDM	Logo	Logo	Logo	Logo
Logo on Webpage (Facebook/Linkedin)	Logo	Logo	Logo	Logo
Signage display	Sponsor may bring <u>1 pull-up banner</u> for display at the <u>main venue</u>	Sponsor may bring <u>1 pull-up banner</u> for display at the <u>coffee cart area</u>	<u>Video showcase & 1 pull-up banner</u> at lunch area	Sponsor may bring <u>2 pull-up banners</u> for display at the <u>main and social venue</u>
Booth**	Provided (W3 x D2m x H2.5m)	Provided (W3 x D2m x H2.5m)	Provided (W3 x D2m x H2.5m)	Provided (W3 x D2m x H2.5m)

*The logo size is the same for all tiers.

** Nine booths available within the venue, and they will be allocated to sponsors on a first-come, first-served basis. Booth setup details will be provided via the sponsorship welcome kit.

Notes:

- Sponsorship is offered on a first-come, first-served basis.
- Sponsors are encouraged and granted to propose a presentation for KRNOG, but please note that approval by the Program Committee is not guaranteed.

KRNOG 4.0 Sponsorship Acceptance Form

Organization Name: _____

Contact Name: _____

Position: _____

Email: _____

Postal Address: _____

Phone: _____

Fax (if any): _____

I would like to sponsor the following tier:

☐ Standard (USD 4,000)

☐ Coffee Cart (USD 5,000)

☐ Lunch (USD 5,000)

☐ Networking Social (USD 6,000)

☐ In-Kind (Any amount: _____)

Signature _____

Date: _____

Once completed, please email PDF copy to krnog@googlegroups.com

APIA, APNOG and KISPA, as KRNOG's operational partners, will issue a tax invoice upon receipt of your completed sponsorship acceptance form.

-End of Document-